

This brochure supplement provides information about Gustavo Gonzalez that supplements the Integrated Financial Management LLC brochure. You should have received a copy of that brochure. Please contact Gustavo Gonzalez if you did not receive Integrated Financial Management LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Gustavo Gonzalez is also available on the SEC's website at www.adviserinfo.sec.gov.

Integrated Financial Management LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Gustavo Gonzalez

Personal CRD Number: 4982399

Investment Adviser Representative

Integrated Financial Management LLC
9470 W. Fairview Ave.
Boise, ID 83704
(208) 376-1648
ggonzalez@infinman.com

UPDATED: 12/23/2020

Item 2: Educational Background and Business Experience

Name: Gustavo Gonzalez **Born:** 1971

Educational Background and Professional Designations:

Education:

Bachelor of Arts History, UCLA - 1993

Business Background:

01/2020 - Present	Managing Member, Principal Owner & Chief Compliance Officer Integrated Financial Management LLC
12/2010 - Present	Owner Pinnacle Benefit Consultants LLC
08/2008 – 02/2020	Investment Adviser Representative First Allied Advisory Services, Inc.
08/2008 – 02/2020	Registered Representative First Allied Securities, Inc.
06/2010 - 02/2020	Insurance Agent Capital Asset Management
02/2017 – 02/2020	Investment Adviser Representative Capital Asset Management Advisory Services LLC

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Gustavo Gonzalez is the owner of Pinnacle Benefit Consultants LLC. Pinnacle Benefit Consultants LLC is a company that trains federal employees on their benefits. While clients of Pinnacle Benefit Consultants LLC are not solicited for services of INFINMAN, they are made aware that Gustavo Gonzalez is an investment adviser, financial planner, and offers third party services. Clients of Pinnacle Benefit Consultants LLC have the right to decide whether or not to engage INFINMAN in financial planning or portfolio management services. Gustavo Gonzalez spends less than one hour per month on this activity.

Gustavo Gonzalez is a notary.

Gustavo Gonzalez is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Integrated Financial Management LLC always acts in the best interest of the client, including the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any representative of Integrated Financial Management LLC in such individual's outside capacities.

Item 5: Additional Compensation

Gustavo Gonzalez does not receive any economic benefit from any person, company, or organization, other than Integrated Financial Management LLC in exchange for providing clients advisory services through Integrated Financial Management LLC.

Item 6: Supervision

As the Chief Compliance Officer of Integrated Financial Management LLC, Gustavo Gonzalez supervises all activities of the firm. Gustavo Gonzalez's contact information is on the cover page of this disclosure document. Gustavo Gonzalez adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Gustavo Gonzalez has NOT been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Gustavo Gonzalez has NOT been the subject of a bankruptcy.